



Andy Kim

Product/Visual Designer | kimandy.net

Innovative product designer with a proven record of creating successful design systems, UX/UI, and visual designs across diverse industries. Known for balancing user experience, visual aesthetics, client needs, and timelines to seamlessly manage end-to-end design processes. A self-motivated starter with a background in web development, fostering efficient collaboration with developers.

EXPERIENCE

Cisco Systems, Product Designer

July 2017 -

- Designed Webex Control Hub Platform UX/UI, collaborating with cross-functional teams to build the product.
- Played a vital role in designing the First Time Sign-up Wizard, including a brand new design, clear instructions, and a malleable user flow, allowing 100+ partner companies to seamlessly sign up for services and hand off to users.
- Redesign of the Momentum Design System, enhancing consistency across the product suite by creating a unified visual language and full accessibility.
- Built a comprehensive documentation website for the Momentum Design System, boosting access to design resources to drive collaboration between developers and designers.
- Innovated a key process allowing designers to launch updates without engineers, by building the code base to render Figma files straight onto the web.

Reingold, Visual Experience Designer

Dec 2015 - July 2017

- Web design and front-end development for public and private sector clients across multiple industries, including medical, education, sports, and entertainment as well as the federal government.
- Delivered exceptional web and email design utilizing skills in WordPress, HTML, CSS/SASS, Photoshop, and Illustrator.
- Created email marketing designs for key clients, leveraging successes to secure 4 additional email campaign clients.
- Increased site traffic 25% via web redesign focusing on accessibility, visibility, and ease of use for an older audience for a client in the medical field.

ADDITIONAL EXPERIENCE

MBC TV News, Producer

Empire Entertainment Japan, Producer / Graphic Designer

CONTACT

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EDUCATION

Parsons School of Design, 2021

Certificate in Digital and Graphic Design

General Assembly, 2014

Web Development Immersive

Temple University, 2009

BS in Communications

ACHIEVEMENTS

2023-24

Re-branding of Momentum Design System and launch of Momentum.design documentation website

2022

Re-branding of Webex Contact Center, Design System with A11y AX and new components.

2021

First Time Wizard Sign-up process used by Cisco partner companies to sign-up services for each of their locations.

SKILLS

Product Design
UX/UI Design
Prototyping
Design System
Responsive Design
508 & Ally Accessibility

TOOLS

Figma (4+ yrs)
Photoshop (6yrs)
Jira (4+ yrs)
Asana (4+ yrs)
Korean (Fluent)
Japanese (Fluent)